

2015 - 2016 Exhibitors' forecasts of the smart home industry

Control4

Control4

The integration of intelligent buildings, overall building control and smart homes has become current industry trends. Building control, community management and intelligent building management take place outside of the home. Integration will connect smart controls inside the home with information received outside of the home, which is enhanced by IoT development. This trend will benefit end-users by providing them with more convenient experience.

Mr Augustine Wen, Asia Territory Sales Manager

SAVANT

Savant China Group

The future development of the smart home industry will focus on collection of data of users' habits, and improve the applications through the development of sensors, actuators and more. Smart home applications include health monitoring, home security and others. The industry should keep an open mind so that the market can have better development in the upcoming 3 to 5 years.

Mr Vincent Qin, General Manager of Greater China

FOUNDER 方正

Founder Technology Group Co Ltd

China's economy is not very good recently but introducing smart homes to the real estate industry will bring advantages. Firstly, smart homes bring convenience to users. Secondly, developers can use smart home as a selling point as the property market is not so good recently. This is why we believe that the smart home industry will experience explosive growth in the future.

Mr Qiqian Li, Intelligent Manufacturing Division General Manager / Senior Engineer


enocean alliance
No Wires. No Batteries. No Limits.

EnOcean Alliance

Some of EnOcean technologies were first applied in commercial building automation. There is a trend in China of bringing products with EnOcean technologies into residential homes.

Ms Lena Lin, Marketing Manager China


NATIONAL
KNX
China

KNX Association

Based on the amount of smart home products found at the fair, it is safe to say that China has fully adopted smart home and building automation technologies. I am certain more and more ground-breaking concepts and market-changing technology applications will be developed in the future.

Mr Heinz Lux, CEO

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EZVIZ. Hikvision Digital Technology Co Ltd

China's smart security technologies are still in developing stage when compared to those of other overseas countries. It is currently focusing on hardware-based services and will transit to cloud-based services development in the future, such as Internet video applications, elderly care and other third-party services. Cloud technology is the focus of future smart home development.

Mr Yu Chen, Marketing Promotion



Shenzhen Hi-Champ Technology Co Ltd

In the past, smart home technologies were mainly applied in commercial building and high-end projects. The smart home trend recently is to develop technologies for general public use. This does not mean giving up the high-end market, but to allow more domestic consumers to experience and understand more about the smart home technologies.

Ms Lei Yang, Marketing Specialist



Dr. Peng Intelligent System Engineering Co Ltd

China is currently facing many environmental issues, especially the problem of haze. The standard of living is improving, so demand for quality of life is increasing as well. Living in comfort and with efficiency is not enough, health and safety are also needed. There is increasing need for environmental monitoring equipment to tackle the haze problem as well as other concerns. For security, demand for smart cameras is increasing due to several security issues such as theft or for monitoring the elderly or kids.

Mr Xiao-Feng Niu, Media Operations Manager



Tsinghua Tongfang

For last year, most of the visitors joined to learn more about the products. This year, we met a wide range of visitors including system integrators, property developers and end-users who are looking to source the right products. They want to apply these products in smart home planning of high-end real estate projects. We believe that this exhibition can promote the development of the smart home industry.

Mr Tao Jiang, Technical Director

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Shanghai Shuncom Smart Technology Co Ltd

Along with the social progress and the technology advancement, living standards are increasing gradually. Smart home residential platforms in which integrated wiring technologies, network communication technologies, system design solutions, security technologies, automation technologies and audio & video technologies integrate with one another to build up efficient residential facilities and schedule management systems. This can improve home security, convenience, comfort, artistry, and achieve eco-friendly living environment.

Ms Zihua Xie, Marketing Manager



Sentiment Electronic Technology Co Ltd

Smart A/V integration is developing rapidly with plenty of new products. Users want to experience the latest products but at the same time, they are worried that complicated operation will change their original way of living. A good integrated design will assimilate the latest ideas and products into the users' daily life naturally. This does not only create a sense of 'future', but it also provides the familiar, warm and comfortable feeling of 'home' to users with the design concept.

Mr Guangyu Feng, CEO



Shenzhen ORVIBO Electronics Co Ltd

ORVIBO's development stresses the popularised smart home. As we hope that the general public can try to experience the smart home and experience the benefits it brings to them before going to the next step. We believe that the prospects of smart home in the domestic market are improving and people's awareness is increasing too.

Ms Leona Xuan, Brand Design Director



ITOO Technology (Shenzhen) Co Ltd

Targeting the domestic market, our products are small in size. Our products are mainly wireless, stable and people-oriented.

Mr Bingquan Cheng, Franchise Department Manager

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RICISUNG

Shenzhen RICISUNG Intelligent Technology Co Ltd

The smart home industry is booming recently. Many giant companies started to participate in this industry and announced strategic plans and directional decisions. These further promoted the development of the industry. The current market trend is still focusing on traditional, low-end smart products. In the future, the market's awareness of high-end smart home products or solutions will increase.

Mr Hui Tong, CEO



AVSTYLE®
爱威影音
Shanghai AVSTYLE Electronic Technology Co., Ltd

AV Style

The expectation of the integrated control of audio, video and lighting in modern homes has increased. Home audio and video systems integration services are more developed in the US market, but still in the early stages in the Chinese market.

Mr Mingyuan Zeng, Deputy General Manager



CHINT 正泰电工

Zhejiang CHINT Building Electrical Appliance Co Ltd

Internet, big data and smart have become mainstream. Corporations' business transformation to smart is imperative.

Mr Xiang Gao, General Manager



Wiscloud
智慧云谷

Yantai Wiscloud Cloud Computing Co Ltd

Smart products are vital to future development with bright prospects. The market is still in the early stages, but with the national policy of promoting "Internet plus", the market will continue to boom in the future.

Mr Hairui Wang, Customer Manager



影音大师
Cinemaster®

Cinemaster Shanghai Ltd

Smart home has penetrated every aspect of people's everyday lives. Wiring of home decorating, background music systems and smart TVs, installation of video intercom systems in the community are all parts of the smart home. Smart home is not something superior nor untouchable, and it is also an inevitable trend of future development. Convenience, well-rounded features are the future development trend of home theater systems. Protocols such as Bluetooth, NFC and infrared will become even more popular.

Mr Lei Xue, Product and Market Director

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Hangzhou Konke Information Technology Co Ltd

People's lack of awareness and consumer education have caused a bottleneck of China smart home market's development. In order to educate the market, the launch of cutting-edge products is needed. Personalisation of smart home is also one of the main challenges. Consumers are more willing to accept energy-saving products like single smart appliances, sockets and more. The future development trend of smart home market will be voice control without control by apps.

Ms Yuan Chen

LifeSmart

Lifesmart Inc Co Ltd

Current consumption in the domestic smart home market needs to be expanded gradually, in which the convenience and stability have to be improved first. We need to make applications easier to use so that users can experience the convenience brought by the products. "Free of control" will be the trend of smart home products, this will provide users a more natural living style, instead of increasing their costs of understanding and operation of increased number of smart home products. In the future, the interaction between machines and human will improve, and artificial intelligence is expected to have a breakthrough.

Ms Sharon Feng, Brand Director

Exhibit with major brands
at one of China's hottest
smart home events

Contact
us

Please feel free to contact us for enquiries about the exhibition.

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